

The daily tool I no longer want to live without... How Jebsen & Jessen Hamburg Group uses it.

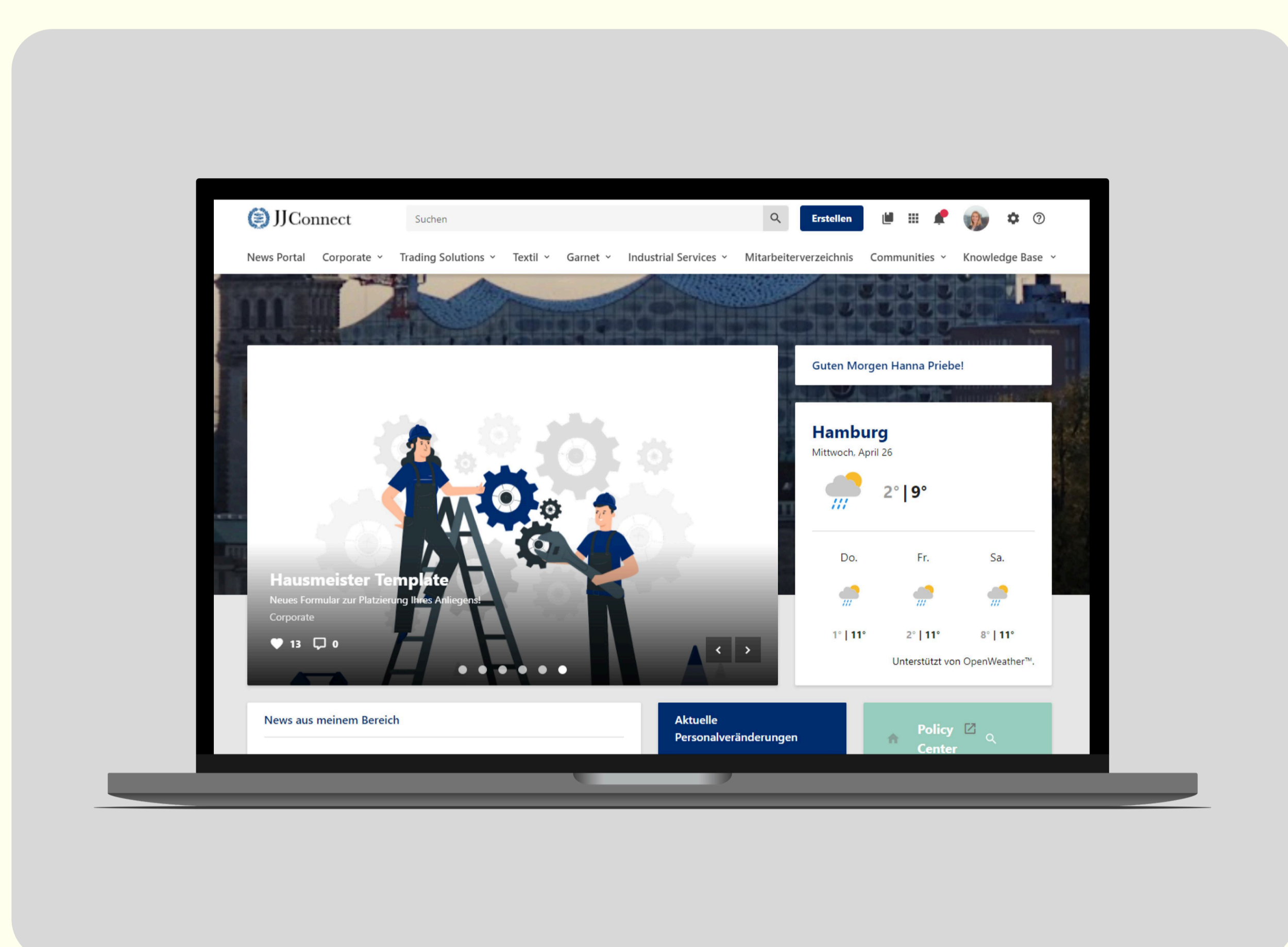


The company set out an employee engagement platform for their teams to build a social community and share personalized information.

About Jebsen & Jessen

The distribution and service company Jebsen & Jessen Hamburg Group, founded in 1909, is part of the international, family-owned Jebsen & Jessen Family Enterprise Group with more than 100 companies.

Jebsen & Jessen Hamburg Group counts 500 employees from different cultures, speaking various languages. With its business focus in trading solutions, textiles, garnet sand, and industrial services, the company offers a wide distribution and services network in more than 80 countries.



Why Jebsen & Jessen chose LumApps

Jebsen & Jessen Hamburg Group partnered with LumApps to create "JJConnect," their employees' go-to platform. LumApps offers a no-code solution that enabled the group to create interactive and personalized communication updates quickly, while conserving conformity thanks to templates. With the flexibility to easily build new pages and groups, the new platform was highly organized in a way that allowed them to quickly target specific departments, interested groups, or even sort users by permission level. The platform also integrates seamlessly with their existing systems like Microsoft Azure, Office 365, and productivity apps such as Asana, making it easier for employees to switch between tasks and access their work tools.

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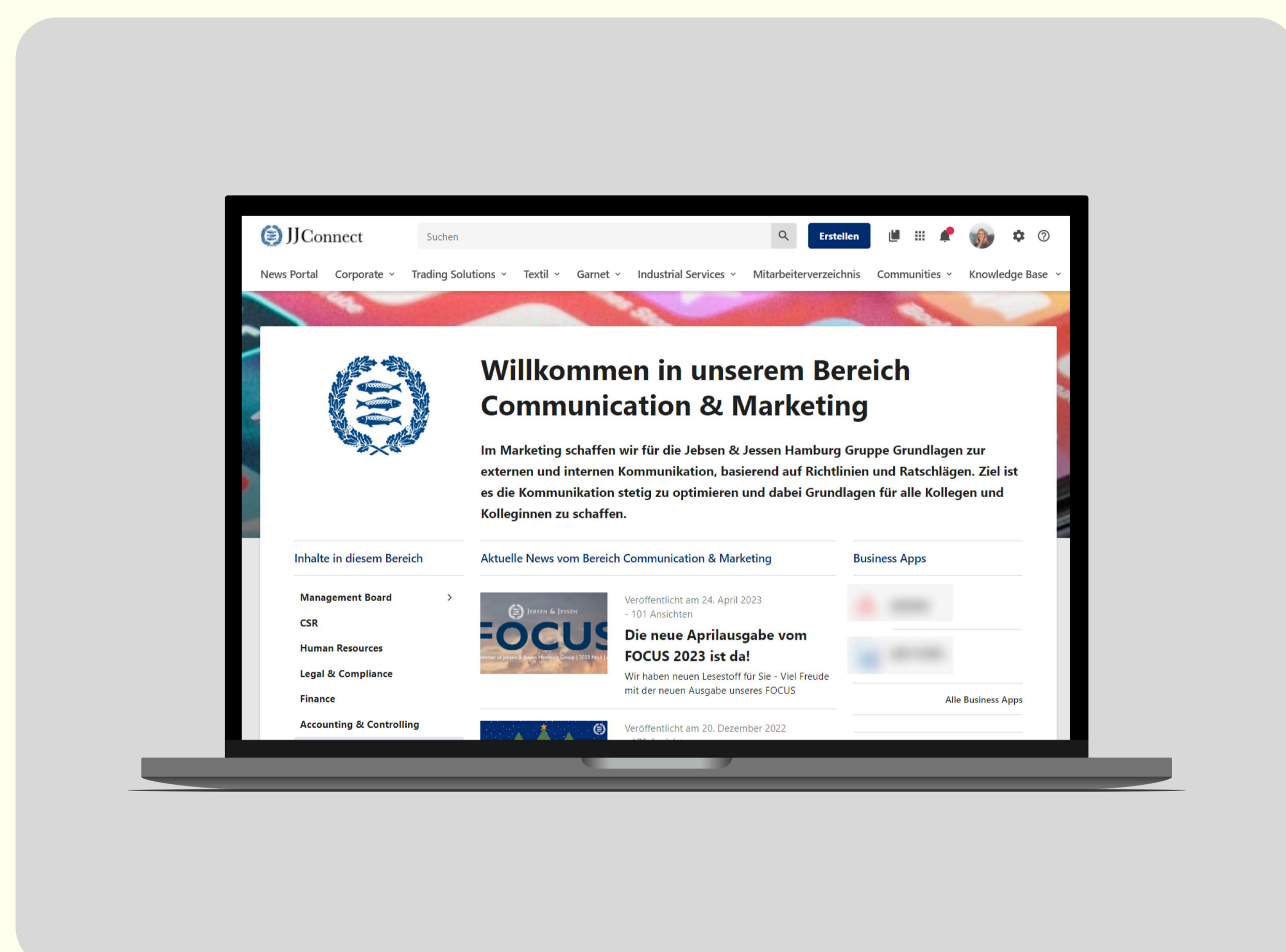
I was particularly impressed by the user-friendliness of LumApps. As an administrator, I have no difficulty making quick adjustments because everything is presented in a brilliant way. And from a user's point of view, there are so many possibilities that a modern, interactive intranet offers.

Hanna Priebe
Head of Communication
and Marketing

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The JJConnect intranet keeps me up to date on topics such as data protection and I find information about other business units very interesting and helpful. The intranet provides a great sense of community, and hosted events like the 'Blind Coffee Date' make me feel very much at home in the company.

Lukas Lorenzen
CMA, Inside Sales, Jebsen & Jessen



Key Use Cases

> Better Onboarding

The JJConnect intranet not only enables a smooth onboarding process for new employees, but also helps to give new areas insights into the various business models of the Hamburg Group, for example during post-merger integrations. In addition to a detailed employee directory, employees have access to a knowledge base and an internal company wiki.

> Personalized content & easy interaction

Customizable homepages and announcement banners bring meaningful content to employees at the right time. Dedicated department pages allow each team to share pertinent news, as well as the ability to share news with other teams. In addition, the news posts can be easily commented on via the comment function, and collecting feedback is quick and transparent.

> Easy to use

The company has set up an editorial team with the responsibility to regularly publish news about their department. The news templates are very easy to use and, depending on the role, can also be adapted and optimized with just a few clicks.

> Company-wide events

The new central connection hub includes all employees, no matter where they are working, and fosters exchange of ideas and expertise. Through JJConnect, companywide events such as the "Blind Coffee Date" can be easily promoted and everyone can participate.

11+ min
average
session
duration

+400
published
news
articles

+295k
page
views

+5k views
per week

About the partner



Impaddo, LumApps' integration partner since 2020, delivered a product conform to the requirements of the Jebsen & Jessen team: a platform through which all other tools could be accessed, integrated with the customer's Microsoft environment, user friendly and suited for both top-down and horizontal communication.

LumApps helps companies in all sectors improve their communications, employee engagement, knowledge management and much more.

[Contact us](#) to find out more!